

## **RONNIE BARNETT**

(630) 853-3105

[Ronnie@RonnieBarnett.com](mailto:Ronnie@RonnieBarnett.com)

[RonnieBarnett.com](http://RonnieBarnett.com)

[www.linkedin.com/in/ronnie-barnett](http://www.linkedin.com/in/ronnie-barnett)

### **SUMMARY**

Multidisciplinary leader with 12 years of experience in people management and content development throughout creative project management and direction. Proven ability to scale teams, implement efficiency-driving systems (including AI workflows), generate revenue growth, and deliver 100% on-time results under pressure.

### **KEY ACHIEVEMENTS**

- Co-founded & scaled Labyrinth Visual from 2 to 7 collaborators, deploying AI pipelines that cut concept time 83% and post processes 94%, driving \$24K YoY revenue growth and 100% on-time delivery for clients including Cruise and SXSW 2025 selections.
- Led 12-person VFX teams through 300+ complex shots and served as Previs Supervisor on Candyman (2021), SyFy series, and other features, achieving 85% previs-to-final approval rate and building pipelines that slashed turnaround times for 20+ artists.
- Executed complete operational turnaround as Board President for homeless-veterans nonprofit, resolving 2-year IRS/Illinois AG backlog and increasing monthly donations \$300+.

### **COMPETENCIES**

Project Management | Team Leadership | Strategic Planning | Workflow Optimization | Stakeholder Communication | Risk Management | Analytics & Metrics | Compliance & Recordkeeping | Financial Management & Contract Negotiation | Digital Marketing & Content Strategy | Pipeline Development

### **TECHNOLOGY SKILLS**

**Creative & VFX:** Adobe Creative Suite (After Effects, Premiere Pro, Photoshop, Illustrator, InDesign) | Autodesk Maya & 3ds Max | Runway ML | Midjourney | Dream Machine | Grok | Adobe Firefly  
**Analytics & Marketing:** GA4 | Google Tag Manager | HubSpot | Microsoft Clarity | Meta & YouTube  
**Project Management:** Monday.com | Asana | Trello | Jira | Confluence  
**Productivity:** Microsoft Office Suite | Google Workspace | Excel (Advanced) | Zoom | Teams  
**Infrastructure:** Cloud Render Management /Google Cloud) | Perforce Helix

### **CERTIFICATIONS**

Digital Marketing & E-Commerce - Coursera  
UX Design - General Assembly

### **PROFESSIONAL EXPERIENCE**

#### **Co-Founder / Creative Project & Operations Manager**

Labyrinth Visual LLC – Glen Ellyn, IL

March 2021 – November 2025

- Directed and produced 20+ client and internal projects (VFX for independent films, 3D animation, branded content, autonomous vehicle simulation for Cruise), leading teams of up to 8 artists
- Deployed AI pipelines reducing concept development 83% and rotoscoping/post tasks 94%, scaling output with zero added headcount
- Managed all financial operations (budgeting, expenses, procurement, contract negotiations), driving \$24K YoY revenue growth in 2024 through new offerings, optimization, and client retention

- Expanded team from 2 to 7 via targeted recruitment, equity agreements, and delegation, significantly increasing creative throughput and accountability
- Delivered 100% of client projects on or ahead of schedule, earning repeat business and 3 formal testimonials (including Cruise - Autonomous vehicles)
- Directed procurement and configuration of custom high-performance compute infrastructure (GPU workstations + cloud rendering), achieving zero downtime across all render-heavy projects

### **Multimedia & Content Specialist**

Freelance – Glen Ellyn, IL

October 2018 – March 2021

- Directed cross-channel content strategies and co-created Beer Bellies channel, driving 30%+ engagement gains and organic growth to 1.7K Instagram / 158 YouTube followers with zero ad spend
- Led stateside previs animation/editing on Candyman (2021) and other features, coordinating global remote teams to achieve 85% previs-to-final-film shot approval rate
- Designed reusable motion graphics template system and led production of 200+ assets for NewsNation national launch, enabling daily/hourly deadline delivery for network reaching 65M+ U.S. households

### **Visual Effects Producer / Supervisor**

Digital Hydra – Chicago, IL

November 2016 – September 2018

- Led 12-person cross-functional VFX team across 9+ projects and 300+ complex shots, delivering consistent quality, 100% on-time completion, and dramatically improved pipeline efficiency
- Served as Previs Supervisor on 70+ shots for Revival (adapted into SyFy original series), directing creative vision from concept to broadcast-ready execution
- Built and documented After Effects pipelines for compositing, tracking, rotoscoping, and 3D integration, slashing turnaround times and enabling rapid onboarding for 20+ artists

### **ADDITIONAL EXPERIENCE**

#### **Master-at-Arms (Military Police) / E-5**

United States Navy

October 2008 – July 2013

- Commanded security teams of up to 24 personnel in high-stakes operations, safeguarding 17,000+ personnel and \$280M+ assets while managing investigations, compliance reporting, and training for 500+ sailors achieving 100% regulatory adherence and zero major incidents

#### **Board President (Volunteer)**

Veterans Outreach of Illinois – Aurora, IL

October 2021 – July 2024

- Elected Board President (Volunteer), Veterans Outreach of Illinois (2021–2024): Led operational turnaround by resolving 2-year compliance/financial backlog for 100% state/federal adherence; directed budget, stakeholder coordination, and website redesign, boosting monthly donations \$300+ and strengthening partnerships

### **EDUCATION**

B.S. in Digital Cinema Production - DePaul University