

# RONNIE BARNETT

Creative Director | Multimedia Specialist

[RonnieBarnett.com](http://RonnieBarnett.com)

[Ronnie@ronniebarnett.com](mailto:Ronnie@ronniebarnett.com)

[Linkedin.com/in/ronnie-barnett](https://www.linkedin.com/in/ronnie-barnett)

(630) 853-3105

## Summary

Experienced media specialist with expertise in film, visual effects, and motion graphics. Proficient in post-production and storytelling through sound and motion, with comprehensive knowledge of the production pipeline. Adaptable and passionate about industry trends, enhancing productivity, and streamlining workflows. Entrepreneurial experience includes launching and managing a successful LLC.

## Key Achievements

- Successfully generated \$21,000+ in revenue in 2024 through effective creative direction and client communication for *Labyrinth Visual LLC*.
- Drove a 300% increase in YouTube subscriptions for *Ginger Creek Community Church* through high-quality video production and editing.
- Determined creative direction of Previs sequences through editing, and contributing to animation for *Candyman (2021)*, leading to a box office gross of over \$77.4 million.
- Created over 200 motion graphics for *WGN America's News Nation*, enhancing dynamic storytelling and audience engagement.
- Served in leadership roles in 5 different feature film projects, and 1 web series.

### Tools

- Adobe Creative Suite: Premiere Pro, After Effects, Media Encoder, Illustrator, Photoshop, Dimension, Aero (Beta)
- Autodesk: Maya, 3DS Max, Motionbuilder, Arnold Renderer
- Figma
- DAW: Presonus - Studio One, Pro Tools
- Google Suite: Docs, Sheets, Slides
- Confluence, Trello, Jira, Asana
- Frame.io

### Skills

- Creative Direction: Pre-Production, Production, Post Production
- Videography & Cinematography (Digital & Practical), Camera Operation
- Generative AI: Use & Pipeline implementation
- 2D/3D Motion Graphic Design & CGI
- Visual Effects: Project Management & Supervision, Compositing & Finishing
- Conceptualization, Screenwriting, & Storyboarding

## Professional Experience

### Freelance - Creative Director | Content Producer | Media Specialist • September 2018 - Present

- Led all creative direction for the establishment of *Labyrinth Visual LLC*:
  - Developed brand identity, marketing strategy, and content creation.
  - Secured and managed client relationships, negotiated with subcontractors, and oversaw budgeting to achieve successful project completion.
  - Generated \$21,000+ in revenue in 2024 through effective creative direction and client communication.
  - VFX Supervisor & Lead on feature films *The Coming* and *Adult Children*, leading to quick turnaround and on-time submission to major film festivals.
  - Created, wrote, produced and directed the upcoming independent web series *Chick-a-Pella*, spearheading the conceptualization and execution of a compelling storyline and visual aesthetic.

- Produced and edited 51 interview-style and promotional videos for *Ginger Creek Community Church*, incorporating motion graphics and graphic design to drive a 300% increase in YouTube subscriptions.
- Contributed to the creation, animation, and editing of Previs sequences for *Candyman* (2021), which grossed over \$77.4 million at the box office.
- Designed U.S. map and chronology timeline templates for *WGN America's News Nation*, producing over 200 motion graphics under daily deadlines.

**Waubonsee Community College - Adjunct Professor • Jan. 2019 – Dec. 2019**

- Instructed 12-19 students in 2D/3D animation and rendering using *Autodesk Maya* and *Adobe Creative Suite*.
- Implemented mentoring techniques to ensure successful course completion, resulting in professional-level skill development for 4 students and overall enhanced student project quality.

**Digital Hydra - Visual Effects Supervisor • Nov. 2016 –Oct. 2018**

- Led 9 projects, achieving creative and technical objectives. Fostered a collaborative environment that encouraged innovation and ensured the delivery of high-quality work.
- Streamlined studio workflow and pipeline processes for previs and 3D rendering, increasing efficiency and productivity. Developed comprehensive documentation to ensure consistency and facilitate seamless project execution.
- Strategically recruited and managed a team of 12 artists, overseeing up to 4 simultaneous projects. Implemented effective leadership and collaboration strategies to optimize team performance and meet project deadlines.
- Collaborated with clients to understand their specific needs and preferences, leading discussions to create accurate bids and establish clear creative direction.
- Previs Supervisor for *Revival* - a feature film based on the graphic comic of the same name. The project has recently been announced as a TV series on Syfy (2025 release).

**Education**

- **B.S. Digital Cinema Production** • DePaul University
- **UX Design Certification** • General Assembly